

Terms and conditions of the VRARA Rising Stars Startup Competition

- This competition is open to all startups meeting all of the below requirements. However, it is not open to family members and relatives of jury members or anyone in any way – directly or indirectly – involved in the process/stages of the competition.
- Conditions:
 - You are in a pre-funding stage, exist since less than 3 years and have not reached sustainable profitability yet
 - The product or service contains sufficient virtual and/or augmented reality technologies or makes a significant contribution to its development
 - The product or service is already working and can be demo'ed
 - These are projects that have been realized, implemented or published to such an extent that the jury can perform a value measurement.
 - Submission is made by an individual, project team, firm, company or by a combination of these, with a maximum of two
 - When submitting as a combination, it must be made clear who is the main contributor of the project
 - For student and research projects, the education or research institution should apply. An exception can only be made with the approval of the institution
 - When in doubt about the role of the applicant, the jury is the sole decision maker
 - Your company must be registered in the Netherlands
 - Testing and assessment of the product or service must be able to be processed online (in accordance with the prescribed rules)
 - There is no duty of confidentiality for the submitted cases
 - In consultation with the jury, it might not be necessary to publish all technical aspects of the case
- For each product or service, submission will cost 190 euros. The submission fees for additional entries within the same organization are 50 euros per product or service. There is no limit for the number of product or service that can be submitted. The invoice will be sent by email to the contact person of the submission. This should be honored within 3 days of reception. Applications will be considered only once submission fees have been paid.
- All submissions must be completed online before the 6th May 2018 at 23:59.
- Offline, late, incomplete or unpaid submissions will not be taken into account.
- All applications might be subject to publication and communication through all VRARA and VRX channels including but not limited to www.thevrara.com/amsterdam, LinkedIn, Facebook and Twitter.

- The VRARA Rising Stars First Edition event will take place on the 17th of May 2018 at 7pm in Amsterdam. Attendance is mandatory so that selected startups can showcase and demo their product or service. Unavailability to the event is a disqualifier.
- In the event of any change in the composition of the winning or runner-up team, the organizer shall decide on how to best take it forward.
- The team's entry must be their original work failing which the entry shall be treated as invalid. In the event of any dispute by any third party or any other participant against any entry, the relevant participant against whom the claim has been made shall be responsible for any claims and the organizer shall be indemnified against all such claims by any third party or other participants.
- Entries shouldn't violate or infringe on any copyright/patent/publication norms of any person or entity and should be compliant as per applicable Dutch laws. If any participant violates this term, it is its sole responsibility and its submission will be invalid. No action can be initiated by any person or entity against the organizer for such violation by the participants.
- Entries that are contrary to the spirit of the competition shall be disqualified at the sole discretion of the jury.
- The participants shall have to maintain complete integrity and honesty in making submissions. Any violation of law or any data not personally owned by the participants but shared as their own shall be the participant's own violation and The organizer is fully indemnified against any claims, actions, demands, deeds, etc. that arise out of the submission of application by the participants.
- The organizer reserves rights to take action against the participants for any integrity violation either against the company or any third party.
- No disputes with regards to any terms and conditions and process shall be entertained.
- The decision of the jury members appointed by the organizer shall be final.
- No substitution or transfer of prize shall be permitted.
- The organizer is not responsible for any dispute arising regarding prize disbursement.
- If a winner cannot, or will not, accept a prize, then the prize will be given to the runner up team.
- Taxes, if any, may be deducted as per the law of the land.
- By submitting your application, you agree to participate in promotional activities that may include, but are not limited to, showcases of your entry at industry events, and you agree to allow the organizer to

use your name on presentation slides and other materials for promoting the competition on the VRARA and the VRX websites and other digital channels. That may take various forms, including online articles, video, audio, and other digital recordings.

- All efforts will be made to adhere to the dates; specified but unforeseen circumstances might force changes in the dates at the sole discretion of the organizer.
- Any elements of this competition may be subject to change without prior notice at the organizer's discretion.
- The organizer is in no way guaranteeing an investment for any participating startup of this competition. Any investment decision will be made and offered solely by the 3rd party venture capitalist or investors.
- By submitting the application, it is deemed that the participants have accepted and agreed to all the terms and conditions of this competition.
- The participating team shall keep the organizer indemnified against any third party Intellectual Property infringement.
- The criteria of selection/short listing shall be the sole opinion of the jury collectively. This cannot be challenged by any of the entrants.
- The organizer shall not entertain or be held responsible for any dispute arising regarding the VRARA Rising Stars Startup Competition.
- The participants shall be solely responsible to obtain any patent/copyright registrations, if required, for the ideas/projects/submissions/prototypes submitted to the organizer during the VRARA Rising Stars Startup Competition. As part of this Competition, the organizer is interested only in promoting and encouraging innovative VR/AR/MR startups in the Dutch scene.
- Failure to comply to any of the terms and conditions listed will result in an immediate disqualification of the team, even if it pertains to an individual's misdoing. This decision will be made at the sole discretion of the jury of the organizer.
- Judges recused themselves from deliberating on entries submitted by companies that they are funding or consulting with.
- We encourage submission in English but will accept demo and documents in Dutch as well.